

DFC Action Plan for Year 6 (9/30/15 – 9/29/16)

DFC Goal One: Increase community collaboration

Objective 1: By September 29, 2016 increase by 15%, over the baseline levels from the previous year, the number of media contacts and public outreach efforts made to promote the Monroe County Safe Community Coalition (MCSCC) as a leader in alcohol and other drug prevention to residents of Monroe County.

Strategy 1: Promote the MCSCC through the utilization of consistent promotional materials, effective media strategies, and community collaborations.

Activity	Who is responsible?	By when?
Biannually report coalition outcomes to funders, policy makers, community members, and other stakeholders.	Operations Workgroup, Staff	May 2016
Increase coalition presence in the community among “general population”, not just professionals.	Operations Workgroup, Staff	June 2016
Utilize opportunities to collaborate more with other organizations/businesses.	Operations Workgroup, Staff	August 2016

Objective 2: By September 29, 2016 increase by 10%, over the baseline levels from the previous year, the number of active MCSCC members participating in opportunities for education, communication, and involvement to strengthen the capacity, engagement, and leadership of MCSCC.

Strategy 1: Offer educational and learning opportunities (ex. diversity and cultural competence, advocacy, environmental strategies, sustainability, evaluation, and current drug trends) to MCSCC members through the utilization of multiple training methods and activities.

Activity	Who is responsible?	By when?
Provide training opportunities for coalition members to choose from via the monthly coalition newsletter.	Operations Workgroup, Staff	Ongoing through September 2016

Strategy 2: Participate in long-range strategic and action planning through MCSCC and standing workgroups.

Activity	Who is responsible?	By when?
Utilize the 12 Month Coalition Action Plan to monitor MCSCC's performance.	Operations Workgroup, Staff	Ongoing through September 2016
Actively recruit targeted populations to strengthen the capacity and the reach of the coalition.	Operations Workgroup, Staff	Ongoing through September 2016
Update and maintain the evaluation plan to ensure desired outcomes are achieved.	MCSCC Workgroups, DFC Evaluator, Staff	April 2016
Review/revise sustainability plan for continuation of MCSCC initiatives beyond DFC funding.	Operations Workgroup, Staff	August 2016

DFC Goal Two: Reduce youth substance use

Objective 1: By September 29, 2016 increase by 10%, over the baseline levels from the previous year, the number of alcohol compliance checks conducted by law enforcement at licensed establishments in Monroe County.

Strategy 1: Reduce youth access to **alcohol** using evidence based practices and environmental strategies.

Activity	Who is responsible?	By when?
Conduct alcohol compliance checks throughout Monroe County.	Law Enforcement	Ongoing through September 2016
Work with Hispanic community to better understand alcohol issues within the culture.	Alcohol Workgroup, Staff	December 2015
Establish ways to increase the number of passed compliance checks by use of an incentive program and sharing outcome data.	Alcohol Workgroup, Law Enforcement, Staff	March 2016
Create public awareness of effects/costs of alcohol in Monroe County using local data. (OWI Court stats, burden of alcohol report, YRBS, etc.)	Alcohol Workgroup, Staff	April 2016
Work towards consistency and sustainability of alcohol compliance checks within Monroe County by educating and working with law enforcement, city council and/or county board.	Alcohol Workgroup, Law Enforcement, Staff	June 2016
Explore feasibility for individual stores to adopt policy that store clerks enter the birthdate of customers for all alcohol purchases before alcohol can be sold.	Alcohol Workgroup, Staff	August 2016
Increase awareness of the long-term negative effects of alcohol on the teenage brain through public outreach.	Alcohol Workgroup, Law Enforcement, Staff	September 2016

Objective 2: By September 29, 2016 increase by 10%, over the baseline levels from the previous year, the number of pounds of unwanted prescription drugs/medications returned by community residents in Monroe County.

Strategy 1: Reduce youth access to **prescription drugs** by educating youth and adults and promoting proper disposal of prescription drugs.

Activity	Who is responsible?	By when?
Work with schools to provide information on risks of non-medical prescription drug use at back to school and/or athletic forums.	Prescription Drug Workgroup, Staff	December 2015
Include flyers in food pantry bags about proper prescription drug disposal.	Prescription Drug Workgroup, Staff	February 2016
Partner with Monroe County Health Department on a Poison Awareness Campaign to address Over-the-Counter medications being one of the top three reasons for calls to poison control in the county.	Prescription Drug Workgroup, Staff	March 2016
Gather more information about policies that increase access to more prescription drug disposal options in the community (i.e. in pharmacies or clinics).	Prescription Drug Workgroup, Staff	April 2016
Provide training to foster parents and respite families about Drug Endangered Children.	Prescription Drug Workgroup, Foster Care Coordinator, Staff	August 2016
Provide medical providers/dentists with information about locking up medications to share with their patients at set milestone appointments.	Prescription Drug Workgroup, Monroe County Health Department, Staff	September 2016
Maintain current medication return boxes in the county and support the proper disposal of prescription drugs/medications.	Prescription Drug Workgroup, Staff	September 2016
Conduct outreach to engage new community partners (including veterinarians, churches, funeral homes, and hospice) to help promote proper disposal of prescription drugs.	MCSCC, Law Enforcement, Staff	September 2016

Objective 3: By September 29, 2016 educate at least 200 parents/caregivers, teachers, coaches, health professionals, business leaders, and other community residents in Monroe County about the risks and consequences associated with marijuana use.

Strategy 1: Reduce youth access to **marijuana** by educating youth and adults about the harmful effects of marijuana use.

Activity	Who is responsible?	By when?
Create a marijuana workgroup that will focus on marijuana issues within Monroe County.	MCSCC, Staff	December 2015
Research SAM (Smart Approaches to Marijuana) methods and determine what may work in Monroe County.	Marijuana Workgroup, Staff	February 2016
Work with those at the state level to see what recommendations are being made for marijuana prevention efforts and implement some of the recommendations.	Marijuana Workgroup, Staff	March 2016
Start collecting data in regards to marijuana use locally from law enforcement, emergency rooms, poisons control, stores selling paraphernalia, etc.	Marijuana Workgroup, Staff	August 2016
Educate community on the facts of the current marijuana laws and issues through local newspapers, websites, and Facebook posts, as well as peer to peer outreach.	Marijuana Workgroup, Staff	September 2016